**Test Plan: app.vwo.com**

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1.Test Execution Overview

* Total Test Cases Planned: 152
* Test Cases Executed: 152
* Test Cases Passed: 147
* Test Cases Failed: 5
* Test Pass Percentage: 96.7%

2. Defect Summary

| **Severity** | **Reported** | **Fixed** | **Re-tested** | **Closed** |
| --- | --- | --- | --- | --- |
| Critical | 1 | 1 | 1 | 1 |
| High | 2 | 2 | 2 | 2 |
| Medium | 3 | 3 | 3 | 3 |
| Low | 5 | 4 | 4 | 4 |
| Total | 11 | 10 | 10 | 10 |

Open Defects (1 low severity): Cosmetic UI bug on Firefox browser dashboard metrics chart. Deferred to next release.

3.Automation & Regression Results

* Automated Test Cases: 55
* Automated Pass Rate: 100%
* Regression Scope: Login, Dashboard, Create Campaigns, Report Analytics
* CI Integration: All tests successfully executed in Jenkins pipeline

4.Performance & Accessibility

* Load Testing Results (JMeter):
  + 1000 concurrent users: 1.6s avg response time (Target ≤ 2s)
  + No request timeouts or memory bottlenecks
* Accessibility Audit (Axe, Lighthouse):
  + Score: 94/100
  + Minor color contrast issue noted (fixed)

5.Cross-Browser & Device Testing

| **Platform** | **Browser** | **Status** |
| --- | --- | --- |
| Windows 10 | Chrome 123, Edge 121 | Passed |
| macOS Monterey | Safari 16 | Passed |
| Ubuntu 20.04 | Firefox 118 | Passed |
| iPhone 13 (iOS 16) | Safari | Passed |
| Android 12 (Pixel) | Chrome Mobile | Passed |

6.UAT Feedback

* Stakeholder Approval: ✅ Received
* UAT Observations:
  + Easy-to-use A/B test creation wizard
  + Real-time reporting met expectations
  + Login/session management consistent across devices

7.Compliance & Risk Coverage

* WCAG 2.1 Level AA Compliance: ✅ Confirmed
* Security Checks: ✅ Basic XSS, SQLi tested and passed
* All identified risks in test plan mitigated effectively

8.Test Exit Criteria – Met

* All critical and high defects resolved and verified
* 95%+ test coverage across all modules
* Client sign-off received
* Final Test Summary Report shared with stakeholders

**Conclusion**:  
The testing of app.vwo.com was completed successfully with high test coverage, strong defect closure rate, and positive user acceptance. The application is stable, functionally correct, accessible, and ready for production release.